



Sun Tzu's the Art of War Plus the Warrior Class: : 306 Lessons in Strategy (Paperback)

By Gary Gagliardi, Sun Tzu

Clearbridge Publishing, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. The book that is the basis of the Science of Strategy Institute's on-line training program. This award-winning book (Foreword Magazine's Self-Help Book of the Year) offers our most detailed lessons of Sun Tzu's strategic methods. The book was designed as long series of short, easy-to-understand lessons for those who really want to understand the inner workings of human competition.

Examples from modern business and every day life are used to illustrate what people do right and wrong in making strategic decisions. Each lesson is put into a format that frames each stanza of Sun Tzu's work as a specific strategic concept. Sun Tzu's non-intuitive approach to success is contrasted with our less successful instinctual reactions to competitive challenges. Below, we show you the table of contents, a list of the type of topics the lessons address, and a sample lesson from the book.

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