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Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 2nd Revised edition. 246 x 190 mm. Language: English . Brand New Book. Management Consultancy provides a comprehensive and up-to-date introduction to the consulting industry. The text uses theory as a basis for critical discussion, ensuring students fully understand the principal ideas behind consulting, as well the limitations. The authors engaging and accessible writing style is combined with a wealth of real-world practical examples, which place management consultancy theory into the context of the business environment. The book s strong critical perspective encourages students to develop their analytical skills, while practitioner insights in every chapter provide guidance from leading industry professionals. Case studies throughout the text and a chapter devoted entirely to consulting skills, ensure students are equipped with the necessary tools to succeed within this complex and competitive industry. The text is supported by a fully integrated Online Resouce Centre, providing a range of additional resources for students and lecturers. For students: An additional chapter on types of clients and forms of interventions and Chapter 11 on preparing for and conducting a case interview (NEW) Appendices to the book, including a sample consultancy contract, CV, covering letter, and RFI Excel(R) workbook containing the calculations contained in chapter 7 of the book Glossary Web links An author blog will link to Joe O Mahoney s existing webpage and blog, which also includes a regularly updated RSS feed (NEW) For registered lecturers: Case commentary and answer guidance Suggested discussion questions Exercise solutions Suggested group projects PowerPoint slides.



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