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Cracking the America Code: A Plan for Getting Us Back on Track

By John Krubski

Buoy Point Media. Paperback. Book Condition: New. Paperback. 212 pages. Dimensions: 9.3in. x 6.7in. x 0.6in. John Krubski has been described as a futurist with his feet on the ground. He helps Americas businesses, from the very small to the very large, think their way to a better future. He has developed a formula for creating the future you deserve and applied it to the nation. The America Code began as a marketing exercise and evolved into a fresh perspective on the fundamental American operating system. American exceptionalism doesn't necessarily mean that America and Americans are better than other nations and nationalities. It simply describes the elementary fact that America is different, peopled by a disproportionate citizenry of Disenfranchised Diligent Optimists with a tendency towards Collective Congenital Amnesia who are Addicted to Personal Liberty. The future of America depends not on what we do but on who we are. Based on a body of work encompassing more than 35,000 Americans, this book gets to the core of what makes America America and Americans Americans. The America Code is in our genes. It lies at the heart of how we got here - both literally and historically. It is the compass...



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